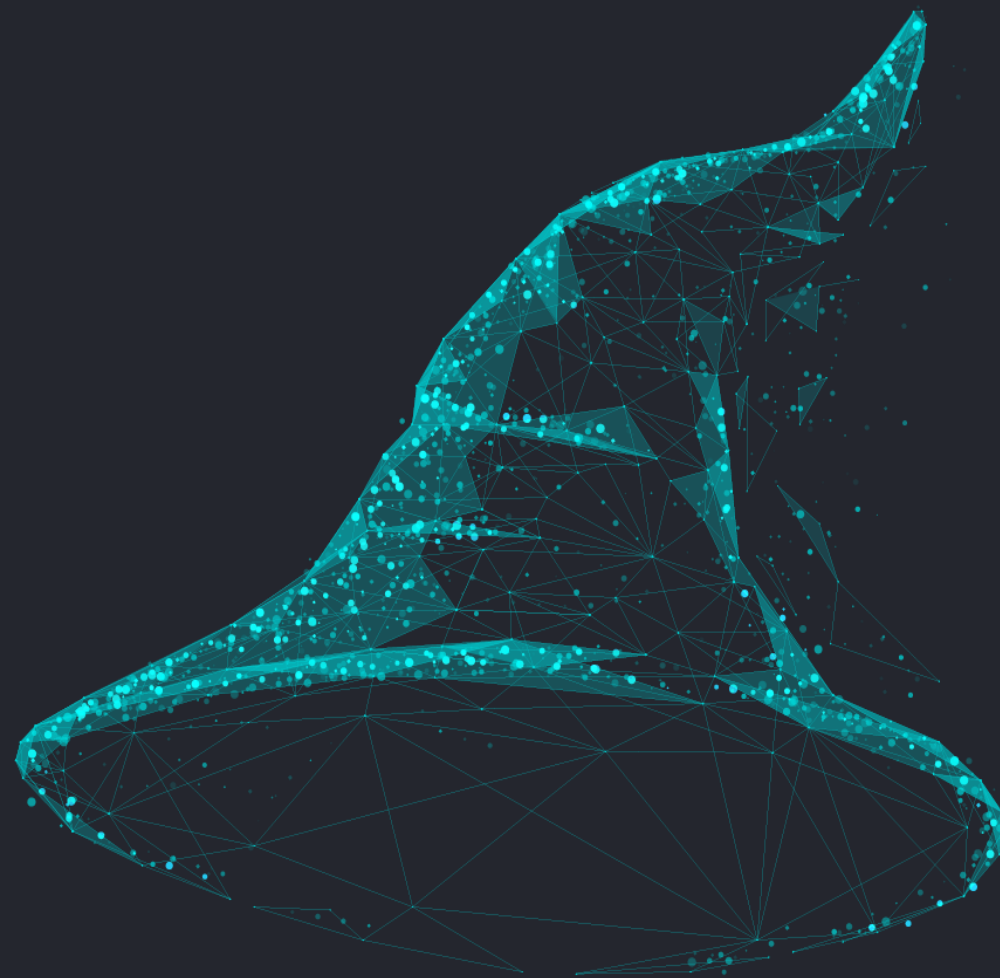


# ISTARI.AI

Discover companies

---



# The search for company information is time-consuming and costly

Businesses, consultants, economic developers and academics ask themselves every day:

## How do I find the companies I'm looking for?



### Google search:

- Millions of non-relevant hits
- Leaves research work to you

### ChatGPT prompt:

- Gives advice for manual research
- Incomplete and false company lists



Knowledge workers spent **19% of their time** on searching and gathering information.

McKinsey Global Institute

# World's first SaaS provider for real-time insights into the economy



**Ready out of the box:** A ready to use platform for exploring the economy.



**Real-time:** Bird's-eye view of the economy in real time.



**Scalable:** Seamless scaling to new topics and regions.



**Data sources:** Integration of news, social media, satellite data, PDF reports...



**Endless use cases:** ESG reports, lead generation, trend monitoring...

Just type in what you are looking for...

The screenshot shows the ISTAR.AI dashboard interface. At the top, there's a search bar with the text "Find apps, content, and more." Below that, there are navigation tabs for "Dashboard" and "Local". A filter bar allows users to filter data by Country, State, Region, District, and other criteria. The main content area features a "Main Map" showing a map of Europe with numerous data points. To the right of the map is a "Main Table" with 10,749,457 documents. The table has columns for "domain" and "description". Some entries include:

domain	description
turingvideo.com	Turing AI's mission is to reimagine safety, security, and operations with AI. At our very core, we develop complex, machine learning models to integrate with industry...
automovilesangulo.com	-
machinelearningmastery.com	Making developers awesome at machine learning.
deas.it	Società italiana con le migliori competenze in Cyber Security e Artificial Intelligence, crea prodotti e soluzioni per Istituzioni e Aziende.
kompaktwerk.com	Mit unserem kompaktwerk Chatbot erreichen Sie Ihre Kunden über verschiedene Kanäle und in unterschiedlichen Sprachen kosteneffizient und schnell.
colifa.lt	Colifa - kuria chatbot (susirašinėjimo robotai), facebook reklama, QR kodas, SEO paslaugas, unikalius idėjos verslui. Prakalbinti deikatai, gyvenai
chatathand.dk	Vi er specialister i discipliner som Chatbot Strategi, Conversation Design, Messenger Marketing og Chatbot Udvikling - succes med chatbots!
wearegabba.com	We are a specialist chatbot agency. We help organizations grow their subscriber bases and increase sales through chatbots for business!
tliledesk.com	Combine Free Live Chat with Open-Source Chatbots to boost ROI. Integrate Chatbots with WhatsApp or other channels to have one inbox for all communications.
mygreatlearning.com	Learn the in-demand skills to advance your career in AI, ML, data science, digital marketing, cloud, software engg & more. Get degrees & certificate programs from to...
routnk.com	Business and data analytics for the mining, commodities and manufacturing

...and add AI-generated firm-level indicators.

# One platform - two products - many use cases


## webAI Platform for Comprehensive Business Intelligence

We at ISTAR.AI redefine business intelligence with our state-of-the-art AI system, webAI. Our platform is a fusion of our flagship products - webAI Lead and webAI Insights - each designed to offer unique and powerful insights into the business world.



### webAI Lead: Find perfect B2B leads

Elevate your lead generation with precision. Our webAI Lead product empowers you to discover the perfect leads tailored to your business needs, using advanced keyword, technology, and regional filters.

 [webAI Lead Features & Pricing](#)



### webAI Insights: Gain deep market intelligence

Dive deep into market intelligence with webAI Insights. Gain a nuanced understanding of industry dynamics, company networks, and emerging trends, all underpinned by our rigorous science-based approach.

 [webAI Insights Features & Pricing](#)

-  B2B Companies
-  Consultancies
-  Governments
-  Regional Economic Developers
-  Research

# Our product for B2B companies

## Competitive pricing

(competitors: 0.35€-2.50€)

## for top-tier quality.

(up-to-date, complete, customizable)



### Custom lead search

- Search by sector, location, keywords.
- Search by website technologies.



### Individual exports

- Location, mail, phone number included.
- 0.40€ per additional company export.



### Monthly updates

- Always the latest data.
- Hardly any inactive companies.



## Discover the Future of B2B Lead Generation

webAI Lead redefines how businesses identify and connect with potential B2B leads. Our advanced AI system scans over 20 million company websites across Europe and North America every month, delivering up-to-date contact information, company activities, product offerings, and website technologies.

### webAI Lead

Find perfect leads now. Search millions of monthly updated companies by keyword, industry, region and web technology. Export phone numbers and email contacts.

**€500** per year

Start trial

This includes:

- ✓ Search 20 million companies in Europe and North America
- ✓ Free text search
- ✓ Thousands of tracked web technologies
- ✓ Telephone numbers and emails included
- ✓ 200 free company export per month included
- ✓ 0.40€ per additional company export
- ✓ Less than 1% non-active companies
- ✓ 3 day no risk trial (without export function)

# Our upgradeable premium product

Everything included in webAI Lead plus:



## webAI Indicators

- Science-based indicators for all companies.
- Technologies, sustainability, innovation.



## Networks and clusters

- Find topical clusters.
- Explore company networks.



## Onboarding and support

- 1-on-1 onboarding session.
- Premium support.

**Custom upgrades** with lock-in effects:



**Import of own data into the webAI ecosystem**



**Automatic search for matching web addresses**



**Access to own data via exclusive dashboard**



**Joint reselling of access licenses**



**Development of customized webAI indicators**



**Summary of relevant company activity**



**Export flat rates**



**Multi-user login**

**Global web indicator leader**

(founder of the research field)

**with a proven track record.**

(top partners including OECD, Harvard, etc.)

Most popular

### webAI Insights

The live insight into the economy. Gain an instant overview of every industry, technology and topic. Fueled by science-based business indicators.

€5,000<sup>per year</sup>

Start trial

This includes:

- Everything included in webAI Lead
- Search 20 million companies in Europe and North America
- Use any keywords to filter companies
- Science-based activity indicators for all companies
- Company contact information included
- Browse 100 search results at once
- 1000 free company export per month included
- 0.40€ per additional company export
- Premium support and onboarding
- Special discounts for academia and public institutions
- 3 day no risk trial (without export function)

### Upgrade

Use webAI technology to analyze your own in-house company lists and turn them into live searchable assets. Benefit from webAI agents developed specifically for you and your use cases. Book additional seats. Upgrade to export flat rate.

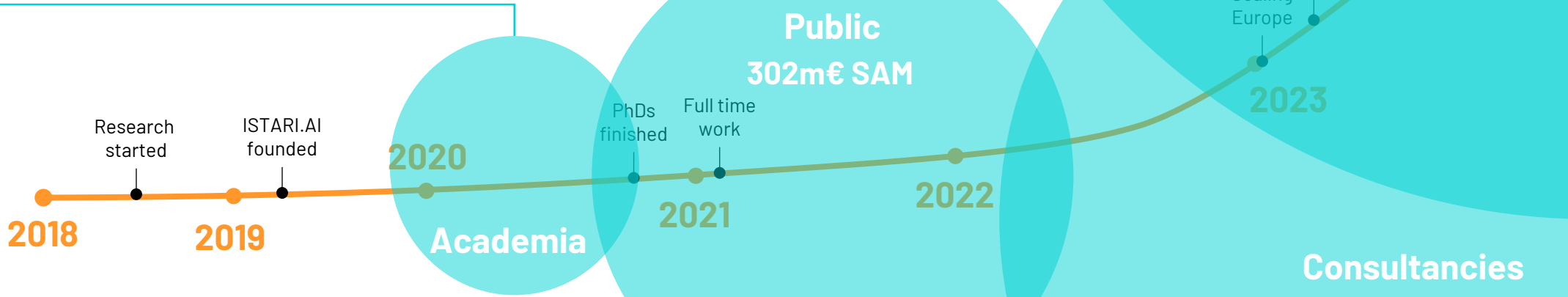
Contact us

- Economic research
- Technology transfer offices



- Lead generation
- Competition analysis

# Market Size



- Data-driven policy making
- Monitoring regional economy
- Startup scouting

- KEARNEY**
- prognos** **VDI|VDE|IT**
- Market analysis/research
  - Technology mapping
  - "Alternative" financial data
  - Benchmarking

**40+ customers to date**  
(since 2021)  
**and 60%+ return rate!**  
(or in recurring plan)

# ISTARI is embedded in top AI ecosystems & brings genuine domain knowledge



## Jan (CEO & Co-Founder)

PhD in Geoinformatics, 14 years of experience with company databases and indicators, Web Mining



## David (CTO & Co-Founder)

PhD in Statistics, 8 years of experience working at predictive analytics firms, ML/AI/NLP



## Robert (COO)

Doctoral Researcher in Management  
7 years of experience as co-founder and startup coach



## Awards

Main prize Slush'd Germany 2022

Main prize Q-Summit 2023

KI Champion Baden-Württemberg 2023





# We need runway to take off with our SaaS solution

## Investment objectives:

- Switch **from project** to **product-based** business model initiated
- Growth of **marketing**, **sales** and **support** team.

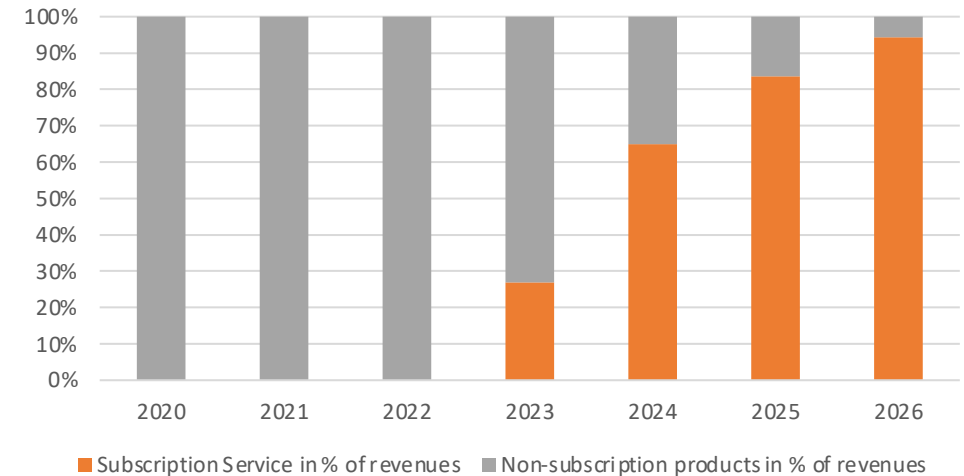
## Investment round:

- Total investment of **~500-700k€**
- Valuation of **4.75m€**
- Investment closed until **February 2024**

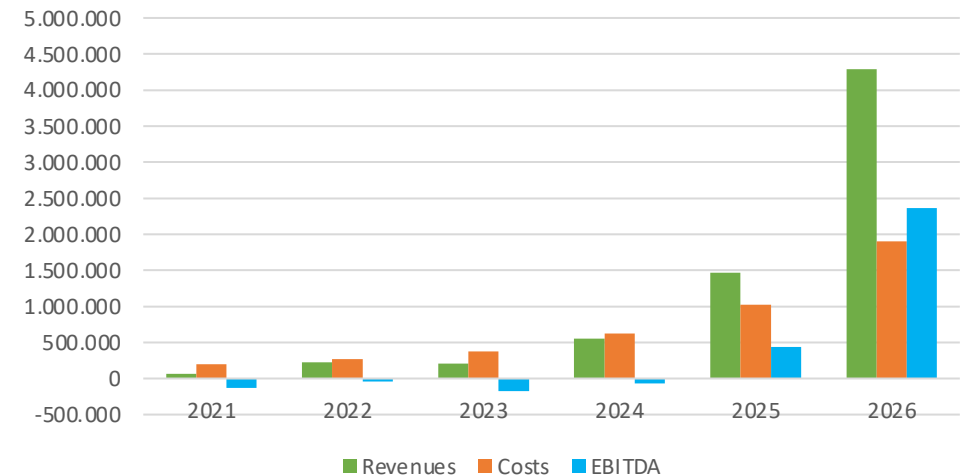
## Investor profile:

- Outstanding business **network**
- Experience in **SaaS** sales
- **International** market experience

## Recurring revenue



## Lean team and cost structure profitable in 2025



# ISTARI.AI

---

Contact:  
[robert.dehghan@istari.ai](mailto:robert.dehghan@istari.ai)

